

Of the four following app Ideas, which one do you believe is needed the most by your generation (check only one):

☒

1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.

☐

2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.

☐

3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.

☐

4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

Would be interesting to see how well AI connects me to like-minded people

Or: Video Answer (Check): ☐ Yes ☐ No

Age:

37

Gender:

☒

Male

☐

Female

Major:

Journalism

Race/Ethnicity:

☐

American Indian or Alaskan Native

☐

Asian

☐

Black

☐

Other

☐

Native Hawaiian / Pacific Islander

☐

Hispanic/Latino

☒

White

Of the four following app Ideas, which one do you believe is needed the most by your generation (check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

Because it provides an easy way for adults to meet others w similar
interest

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 30

Gender: ☐ Male ☒ Female

Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native

☒ Asian

☐ Black

☐ Other

☐ Native Hawaiian / Pacific Islander

☐ Hispanic/Latino

☐ White

Of the four following app Ideas, which one do you believe is needed the most by your generation (check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

I like the idea of getting out of the house to have an
adventure with ~~video~~ people of the same interests.

Or: Video Answer (Check): ☐ Yes ☒ No

Age: 44 Gender: ☒ Male ☐ Female Major: Environmental Engineer

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black

☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☒ White

Of the four following app Ideas, which one do you believe is needed the most by your generation (check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

It brings people and families in
mixed.

Or: Video Answer (Check): ☒ Yes ☐ No

Age: 38

Gender: ☒ Male ☐ Female

Major: ELECTRONICS

Race/Ethnicity: ☐ American Indian or Alaskan Native

☐ Asian

☒ Black

☐ Other

☐ Native Hawaiian / Pacific Islander

☐ Hispanic/Latino

☐ White

Of the four following app ideas, which one do you believe is needed the most by your generation (check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

I believe interaction between other people is important and also sharing interests

Or: Video Answer (Check): ☐ Yes ☒ No

Age: 46 Gender: ☐ Male ☒ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black
☐ Other ☐ Native Hawaiian / Pacific Islander ☒ Hispanic/Latino ☐ White

Of the four following app Ideas, which one do you believe is needed the most by your generation
(check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

I like the idea of finding people connected to my
interests.

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 44 Gender: ☐ Male ☒ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☒ Black
☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☐ White

Of the four following app Ideas, which one do you believe is needed the most by your generation (check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

like to find people with common interests.

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 46

Gender: ☒ Male ☐ Female

Major: Neuroscience

Race/Ethnicity: ☐ American Indian or Alaskan Native

☐ Asian

☒ Black

☐ Other

☐ Native Hawaiian / Pacific Islander

☐ Hispanic/Latino

☐ White

Of the four following app Ideas, which one do you believe is needed the most by your generation (check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

Because traditional SM connects you with people in your ~~own~~ immediate circle of family & friends as opposed to shared interest

Or: Video Answer (Check): ☐ Yes ☐ No

Age:

39

Gender:



Male



Female

Major:

Race/Ethnicity:



American Indian or Alaskan Native



Asian



Black



Other



Native Hawaiian / Pacific Islander



Hispanic/Latino



White

Of the four following app Ideas, which one do you believe is needed the most by your generation (check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

*Seems to have the most potential
Specially w/ use of A.I. & community
integration.*

Or: Video Answer (Check): ☐ Yes ☒ No

Age: 32

Gender: ☒ Male ☐ Female

Major: Mkt. & Business

Race/Ethnicity: ☐ American Indian or Alaskan Native

☐ Asian

☐ Black

☐ Other

☐ Native Hawaiian / Pacific Islander

☒ Hispanic/Latino

☐ White

Of the four following app Ideas, which one do you believe is needed the most by your generation
(check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

I hate social media and just want to be outside. So meeting other people who want to be outside is the only reason to use social media.

Or: Video Answer (Check): ☐ Yes ☒ No

Age: 39 (old)

Gender: ☐ Male ☒ Female

Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native

☐ Asian

☐ Black

☐ Other

☐ Native Hawaiian / Pacific Islander

☐ Hispanic/Latino

☒ White

Of the four following app Ideas, which one do you believe is needed the most by your generation
(check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 39 Gender: ☒ Male ☐ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☒ Asian ☐ Black
☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☐ White

Of the four following app Ideas, which one do you believe is needed the most by your generation
(check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

Or: Video Answer (Check): ☐ Yes ☐ No

Age:

33

Gender:

☐

Male

☒

Female

Major:

Business / Real Estate

Race/Ethnicity:

☐

American Indian or Alaskan Native

☐

Asian

☐

Black

☐

Other

☐

Native Hawaiian / Pacific Islander

☒

Hispanic/Latino

☐

White

Of the four following app Ideas, which one do you believe is needed the most by your generation (check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

Or: Video Answer (Check): ☐ Yes ☐ No

Age:

46

Gender:

☒

Male

☐

Female

Major:

Race/Ethnicity:

☐

American Indian or Alaskan Native

☐

Asian

☐

Black

☐

Other

☐

Native Hawaiian / Pacific Islander

☐

Hispanic/Latino

☒

White

Of the four following app Ideas, which one do you believe is needed the most by your generation (check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 33 Gender: ☐ Male ☒ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black
☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☒ White

Of the four following app Ideas, which one do you believe is needed the most by your generation (check only one):

- ☒ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☐ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

Or: Video Answer (Check): ☐ Yes ☒ No

Age: 37 Gender: ☒ Male ☐ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black
☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☒ White