

Of the four following app Ideas, which one do you believe is needed the most by your generation (check only one):

- ☐ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☒ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

WORK AS A SOFTWARE ENGINEER AND
CONSTANTLY LOOKING FOR NEW MUSIC WHILE
CODING.

Or: Video Answer (Check): ☐ Yes ☒ No

Age: 39

Gender: ☒ Male ☐ Female

Major: CS

Race/Ethnicity: ☐ American Indian or Alaskan Native

☐ Asian

☐ Black

☒ Other

☐ Native Hawaiian / Pacific Islander

☐ Hispanic/Latino

☐ White

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Question (optional):

In a couple sentences, why did you select your answer?

I'm an avid music lover and this would be my reason

Or: Video Answer (Check): ☐ Yes ☒ No

Age: 47 Gender: ☐ Male ☒ Female Major: Sociology

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black

☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☒ White

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Question (optional):

In a couple sentences, why did you select your answer?

I love music and I think it would help people connect.

[Signature]

Or: Video Answer (Check): ☐ Yes ☒ No

Age: 36

Gender: ☒ Male ☐ Female

Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native

☐ Asian

☐ Black

☐ Other

☐ Native Hawaiian / Pacific Islander

☐ Hispanic/Latino

☒ White

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Question (optional):

In a couple sentences, why did you select your answer?

Music is cool

Social, unnecessary

Or: Video Answer (Check): ☐ Yes ☒ No

Age: 37

Gender:



Male



Female

Major: _____

Race/Ethnicity:

☐

American Indian or Alaskan Native

☐

Asian

☒

Black

☐

Other

☐

Native Hawaiian / Pacific Islander

☐

Hispanic/Latino

☒

White

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Question (optional):

In a couple sentences, why did you select your answer?

As a music lover, I love to share my faves and get recommendations
from others.

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 38 Gender: ☒ Male ☐ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black
☐ Other ☒ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☐ White

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Question (optional):

In a couple sentences, why did you select your answer?

I'm always looking for new music and don't necessarily know the artist or the song title.

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 48 Gender: ☐ Male ☒ Female Major: educational leadership masters

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black

☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☒ White

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Question (optional):

In a couple sentences, why did you select your answer?

Big on in person social interaction & music
is a universal language that can be shared by all.

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 32 Gender: ☒ Male ☐ Female Major: communications

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black

☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☒ White

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Question (optional):

In a couple sentences, why did you select your answer?

I have a heavy interest in music

Or: Video Answer (Check): ☐ Yes ☒ No

Age: 41 Gender: ☐ Male ☒ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black

☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☒ White

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Question (optional):

In a couple sentences, why did you select your answer?

Always looking for new music. I like AI DJ's.

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 34 Gender: ☒ Male ☐ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black

☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☒ White

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Question (optional):

In a couple sentences, why did you select your answer?

We love music in the Hot Summer

Or: Video Answer (Check): ☐ Yes ☒ No

Age: 45 Gender: ☒ Male ☐ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☒ Asian ☐ Black

☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☐ White

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Question (optional):

In a couple sentences, why did you select your answer?

GENERALLY DON'T LIKE FORCED
INTERACTION w/ STRANGERS

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 39

Gender: ☐ Male ☒ Female

Major: N/A

Race/Ethnicity: ☐ American Indian or Alaskan Native

☐ Asian

☐ Black

☐ Other

☐ Native Hawaiian / Pacific Islander

☐ Hispanic/Latino

☒ White

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Question (optional):

In a couple sentences, why did you select your answer?

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 31

Gender: ☐ Male ☒ Female

Major: Music Education

Race/Ethnicity: ☐ American Indian or Alaskan Native

☒ Asian

☐ Black

☐ Other

☐ Native Hawaiian / Pacific Islander

☐ Hispanic/Latino

☐ White

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Question (optional):

In a couple sentences, why did you select your answer?

Or: Video Answer (Check): ☐ Yes ☒ No

Age: 36 Gender: ☐ Male ☒ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☒ Black

☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☐ White

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Question (optional):

In a couple sentences, why did you select your answer?

Not into social media these days but
still love music

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 34

Gender: ☒ Male ☐ Female

Major: politics

Race/Ethnicity: ☐ American Indian or Alaskan Native

☐ Asian

☐ Black

☐ Other

☐ Native Hawaiian / Pacific Islander

☐ Hispanic/Latino

☒ White

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Question (optional):

In a couple sentences, why did you select your answer?

ALWAYS HAVE DIFFICULTY FINDING NEW RELEASES
FOR ONLY ARTISTS I WANT TO HEAR ABOUT. SEEMS LIKE
A BETTER WAY TO DISCOVER NEW BANDS

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 47 Gender: ☒ Male ☐ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black

☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☒ White

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Question (optional):

In a couple sentences, why did you select your answer?

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 40 Gender: ☐ Male ☒ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black

☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☒ White

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Question (optional):

In a couple sentences, why did you select your answer?

We are at a concert & music can
bring people together.

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 38

Gender: ☒ Male ☐ Female

Major: Finance

Race/Ethnicity: ☐ American Indian or Alaskan Native

☐ Asian

☐ Black

☐ Other

☐ Native Hawaiian / Pacific Islander

☐ Hispanic/Latino

☒ White

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Question (optional):

In a couple sentences, why did you select your answer?

Because music is a universal language that
connects us all.

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 31 Gender: ☒ Male ☐ Female Major: surgical tech

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black

☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☒ White

Of the four following app Ideas, which one do you believe is needed the most by your generation (check only one):

- ☐ 1. An online connection discovery app that lets you specify your interests and then uses A.I. to find other people across the country that you can friend request and keep updated on different life updates such by sharing stories, photos and videos. The app would allow users to like and comment on people's posts.
- ☐ 2. A social adventure mobile app for meeting in-person that assigns different coffee shops, bars and other cool places in your local area a specific topic, so that way any day of the week at any time you can hop from place to place in your local city and connect with a bunch of different people with different interests, all at different levels of depth.
- ☒ 3. A music sharing exploration app that gives you updates on all the new releases of your favorite artists and allows you to share short 7 second video clips of you listening to short segments of new music released by your favorite bands. Users can also send each other new bands that they have discovered as well as vote on which new bands they think are the best.
- ☐ 4. A social alternative to zoom that allows people to join small group video chats online across the globe with people of common interests and talk about a specific subject for 5-10 minutes before randomly getting shuffled into another group of people to talk about a new subject. Users can message and follow each other just like traditional social media.

Question (optional):

In a couple sentences, why did you select your answer?

Or: Video Answer (Check): ☐ Yes ☐ No

Age: 321 Gender: ☒ Male ☐ Female Major: _____

Race/Ethnicity: ☐ American Indian or Alaskan Native ☐ Asian ☐ Black
☐ Other ☐ Native Hawaiian / Pacific Islander ☐ Hispanic/Latino ☒ White